

**INITIAL BRIEF FOR ICON DESIGN(S)**

<b>1. Purpose/Objective:</b>
<b>2. Target Audience:</b>
<b>3. Use - How/Where:</b>
<b>4. Additional Comments:</b>

**CONTACT PERSON**

Name \_\_\_\_\_ Organization \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Primary Phone \_\_\_\_\_ e-mail address \_\_\_\_\_

**Please print out this form & mail or fax to:**

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